



For Immediate Release
January 16, 2007

Gleason is pleased to announce the Western Home Furniture Association is endorsing a new property/liability insurance program offered through Argonaut Group Select markets. This program is being marketed by Gleason Insurance. This Select Market Program offered through Gleason has distinctive advantages for furniture stores.

To those retailers that qualify, highlights of this program include:

1. Significant Premium Savings
2. Specialized Coverages
3. Extensive Retail Industry Experience
4. Responsible Claims Handling
5. Effective Accident Prevention

The 100% member owned Western Home Furnishings Association (WHFA) is committed to being the industry advocate of the independent home furnishings retailer and is dedicated to providing the membership essential resources needed to achieve and maintain long-term goals. With a growing membership base of nearly 1,200 independent home furnishings retailers representing more than 2,700 stores throughout 12 western states; WHFA provides you a support group, community of practice and the opportunity to create and sustain long-term relationships with people that share your experiences.

Since its inception in 1944, WHFA (then known as the Furniture Retailers' Association) has been driven by the sole purpose of assisting in the growth and development of home furnishings retailers. For 60 years, WHFA has earned the respect of industry leaders as a credible resource in providing retailers with information, education, group discount programs, services and networking opportunities that have transformed businesses and perpetuated the industry.

Gleason Insurance is a leading independently owned and operated property and casualty insurance broker. Gleason ranks in the top 150 in size of all United States insurance brokers, and has been in business for over 80 years.

For more information contact Ann Wilson, Marketing Director at 814-532-0270.

###