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For Immediate Release

Supermarket News Recommends Gleason ESP® for 2007

Johnstown, PA

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Gleason Technology's ESP was just named as one of Supermarket News initiatives that retailers can put to use in 2007. In a headline story that ran Monday, December 11th, Supermarket News, the industry's only weekly newspaper named Gleason ESP as a part of an Action plan for 2007. Gleason ESP was picked for its ability to effectively prevent store accidents. According to Joe Miller, Loss prevention manager at Ohio-based Lofino's, "We've never lost a case since we've had the system in place. Plus our stores are much cleaner". Lofino's has the system in 17 stores

Retailers face many challenges in managing slip and fall claims in their stores. Customer and employee accidents are costly issues that retailers face every day. We are very pleased to be recognized by Supermarket News, it is a well respected publication in the food industry", states the president of Gleason Technology, Robert A. (Rooney) Gleason III. In response to this need, Gleason Technology developed GleasonESP, a patented electronic slip/fall prevention product that is proven to reduce these claims. This web-based system is currently installed in more than 500 retail supermarkets in the US and Canada.

Gleason Technology, Inc. was founded in 2002 with the mission of providing its clients with cutting edge applied technology that will permanently improve employee behaviors, facility cleanliness, and operational consistency. Gleason Technology is a sister company of Gleason Insurance, which has over 80 years of experience in providing the highest level of risk, insurance, and safety management service to the food industry.

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